



EVENT NAMING OPPORTUNITIES

BETTY AND MILTON FREEDMAN 2027 HOUSTON LONE STAR REGIONAL January 25-31, 2027



The Lone Star Regional provides an excellent opportunity for you to honor a friend, a loved one, another player or someone significant who has left us. You can purchase an event or an entire day to honor your person. There will be a poster at the playing site with your honoree's photograph and a write-up. The same information will be in the Daily Bulletin on the day of the named event. Your honoree's name will be the name of the event. For example: "Winston Churchill Open Pairs" and the FastResults will report the named events.

Monday, January 25, 2027 (\$1000/all)

Bracketed Round Robin Teams	\$250
ACBL Education Foundation Open Pairs	\$250
GOLD RUSH Pairs	\$250
299er Pairs	(2) \$125 each
99er Pairs	(2) \$125 each

Tuesday, January 26, 2027 (\$1000/all)

Bracketed Round Robin Teams	\$250
Open Pairs	\$250
GOLD RUSH Pairs	\$250
299er Pairs	(2) \$125 each
99er Pairs	(2) \$125 each

Wednesday, January 27, 2027 (\$1000/all)

Bracketed Round Robin Teams	\$250
Top-Flight Pairs	\$250
Mid-Flight Pairs	\$250
GOLD RUSH Pairs	\$250
299er Pairs	(2) \$125/each
99er Pairs	(2) \$125/each

Thursday, January 28, 2027 (\$1000/all)

Bracketed Round Robin Teams	\$250
Open Pairs	\$250
GOLD RUSH Pairs	\$250
299er Pairs	(2) \$125/each
99er Pairs	(2) \$125/each

Friday, January 29, 2027 (\$1000/all)

Bracketed Round Robin Teams	\$250
Top-Flight Pairs	\$250
Mid-Flight Pairs	\$250
GOLD RUSH Pairs	\$250
299er Pairs	(2) \$125/each
0-20 Pairs	\$125

Saturday, January 30, 2027 (\$1000/all)

Bracketed Round Robin Teams	\$250
Open Pairs	\$250
GOLD RUSH Pairs	\$250
299er Pairs	(2) \$125/each
99er Pairs	10 / 2:30

Sunday, January 31, 2027 (\$750/all)

A/X Swiss Teams	\$250
0-3000 Bracketed Round Robin Teams	\$250
Open Pairs	(2) \$125/each

Monday-Saturday Side Pairs Series

Morning Side Pairs Series	\$250
Afternoon Side Pairs Series	\$250
Evening Side Pairs Series	\$250

Please provide a photograph and a write-up of about 100 words about your honoree.

If you name an entire day, all events on that day are included in the package. Sponsoring Corporate or other promotional gifts for hospitality will be handled on an individual basis.

Make checks payable to: ACBL Houston Unit 174

Event Naming Coordinator:

Marsha Bernstein 713-857-6088

marshabernstein@att.net

Tournament Chairs:

Lauri Laufman: 281-235-8777

Gary Kerr: 281-543-8712